



WTTE Columbus
1261 Dublin Rd
Columbus, OH 43215

National Education Asso Fund for Children & Public
Education
1322 G St SE
Washington, DC 20003

Contract # 1379319

Schedule Dates 09/26/12-10/02/12
Advertiser National Education Asso Fund for Children & Public
Agency New Media Firm, The (8200)
Product POLITICAL ISSUE (ns) (1187)
Brand 382/402/1664 (475552)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Certo, Michele
Phone/Fax /
CPE 382/402/1664
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments NEA
NEA FUND FOR CHILDREN & PUBLIC EDUCATION
JARED SALLES

Date Entered 09/25/12
Last Modified 09/25/12
Entered By Amy Marino
CO-OP No
Headline # ECR09827942
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,921.25
Net Total \$16,553.75
Sales Tax

Columbus (WTTE)

| By Broadcast Month | Spots | Rate |
|---------------------|-----------|--------------------|
| Sep. 2012 | 14 | \$10,925.00 |
| Oct. 2012 | 6 | \$8,550.00 |
| Grand Total: | 20 | \$19,475.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|-----------------------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|-----------------|-----------------|---------|
| 1.0 | Normal Line / SPOT (1) | 09/27/12-09/27/12 | 2 | :30 | 7:30A- 8A (EST) | | | | | 1 | | | | 1 | \$400.00 | \$400.00 | Columbus (WTTE) | GD DY CLMBS 7A | 9/25/12 |
| 2.0 | Normal Line / SPOT (2) | 09/26/12-09/26/12 | 2 | :30 | 7:58A- 8:30A (EST) | | | | 1 | | | | | 1 | \$400.00 | \$400.00 | Columbus (WTTE) | GD DY CLMBS 8A | 9/25/12 |
| 3.0 | Normal Line / SPOT (3) | 09/28/12-09/28/12 | 2 | :30 | 7:58A- 8:30A (EST) | | | | | 1 | | | | 1 | \$400.00 | \$400.00 | Columbus (WTTE) | GD DY CLMBS 8A | 9/25/12 |
| 4.0 | Normal Line / SPOT (4) | 09/28/12-09/28/12 | 2 | :30 | 9A- News-Good Day Columbus 9am | | | | | 1 | | | | 1 | \$400.00 | \$400.00 | Columbus (WTTE) | GD DY CLMBS 9A | 9/25/12 |
| 5.0 | Normal Line / SPOT (5) | 09/29/12-09/29/12 | 2 | :30 | 10P- 10:30P (EST) | | | | | | | 1 | | 1 | \$1,600.00 | \$1,600.00 | Columbus (WTTE) | NEWS | 9/25/12 |
| 6.0 | Normal Line / SPOT (6) | 09/26/12-09/26/12 | 2 | :30 | 1:58P- 2:57P (EST) | | | | 1 | | | | | 1 | \$300.00 | \$300.00 | Columbus (WTTE) | JUDGE JOE BROWN | 9/25/12 |
| 7.0 | Normal Line / SPOT (7) | 09/27/12-09/27/12 | 2 | :30 | 2:58-41P- Judge Mathis | | | | | 1 | | | | 1 | \$300.00 | \$300.00 | Columbus (WTTE) | JUDGE MATHIS | 9/25/12 |
| 8.0 | Normal Line / SPOT (8) | 09/26/12-09/26/12 | 2 | :30 | 5:58P- Big Bang Theory | | | | 1 | | | | | 1 | \$1,000.00 | \$1,000.00 | Columbus (WTTE) | BIG BANG | 9/25/12 |
| 9.0 | Normal Line / SPOT (9) | 09/28/12-09/28/12 | 2 | :30 | 5:58P- Big Bang Theory | | | | | | 1 | | | 1 | \$1,000.00 | \$1,000.00 | Columbus (WTTE) | BIG BANG | 9/25/12 |
| 10.0 | Normal Line / SPOT (10) | 09/26/12-09/27/12 | 2 | :30 | 6:28-26P- Two And A Half Men | | | | 1 | 1 | | | | 2 | \$1,000.00 | \$2,000.00 | Columbus (WTTE) | TWO HALF MEN | 9/25/12 |
| 11.0 | Normal Line / SPOT (12) | 09/26/12-09/26/12 | 2 | :30 | 7:28P- Big Bang Theory 2 | | | | 1 | | | | | 1 | \$1,500.00 | \$1,500.00 | Columbus (WTTE) | BIG BANG | 9/25/12 |
| 12.0 | Normal Line / SPOT (13) | 09/28/12-09/28/12 | 2 | :30 | 7:28P- Big Bang Theory 2 | | | | | | 1 | | | 1 | \$1,500.00 | \$1,500.00 | Columbus (WTTE) | BIG BANG | 9/25/12 |
| 13.0 | Normal Line / SPOT (16) | 10/01/12-10/01/12 | 2 | :30 | 7:30A- 7:57A (EST) | | 1 | | | | | | | 1 | \$800.00 | \$800.00 | Columbus (WTTE) | GD DY CLMBS 7A | 9/25/12 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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|------|--------------------------------|-------------------|-----|--------|---------------------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|-----------------|----------------|---------|
| 14.0 | Normal Line / SPOT (17) | 10/02/12-10/02/12 | 2 | :30 | 8:30A- 9A (EST) | | | 1 | | | | | | 1 | \$800.00 | \$800.00 | Columbus (WTTE) | GD DY CLMBS 8A | 9/25/12 |
| 15.0 | Normal Line / SPOT (18) | 10/02/12-10/02/12 | 2 | :30 | 10P- 10:30P (EST) | | | 1 | | | | | | 1 | \$2,900.00 | \$2,900.00 | Columbus (WTTE) | NEWS | 9/25/12 |
| 16.0 | Normal Line / SPOT (19) | 10/01/12-10/01/12 | 2 | :30 | 12:58P- 1:57P (EST) | | 1 | | | | | | | 1 | \$450.00 | \$450.00 | Columbus (WTTE) | JUDGE ALEX | 9/25/12 |
| 17.0 | Normal Line / SPOT (20) | 10/02/12-10/02/12 | 2 | :30 | 2:58:41P- Judge Mathis | | | 1 | | | | | | 1 | \$600.00 | \$600.00 | Columbus (WTTE) | JUDGE MATHIS | 9/25/12 |
| 18.0 | Normal Line / SPOT (21) | 10/01/12-10/01/12 | 2 | :30 | 7:28P- Big Bang Theory 2 | | 1 | | | | | | | 1 | \$3,000.00 | \$3,000.00 | Columbus (WTTE) | BIG BANG | 9/25/12 |
| 19.0 | Normal Line / SPOT (22) | 09/27/12-09/28/12 | 2 | :30 | 6:28:30A- News-Good Day Express | 1 | | | | X | X | | | 1 | \$125.00 | \$125.00 | Columbus (WTTE) | GDE | 9/25/12 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: